

Mankato West Booster Club Meeting Minutes

Mon. April 26, 2010

The Booster Club met on Monday, April 26, 2010 in the West conference room. Thank you to all who attended. Members present included Pres. Barb Kaus, V.Pres Lisa Haman, Steve Isakson, Ken Essay, Joann Nessler, Paul Jakes, and Cindy Dutcher.

The meeting began with a visit from Tami Sellner (West Choir Director) and representatives from the West Choir. They showed off their new choir robes that they love, and they look wonderful. They even sang a song for us! They brought thanks to the Booster Club for the generous donation to make the purchase of the robes possible.

Secretaries' Report- The minutes from the Mar. meeting were read and approved as written. LeeAnn Magee has accepted the new position as Booster Club secretary, which will be voted on at the May meeting. A thank you note was shared from the West Girls Hockey Team to the Booster Club's for the purchase of team warm-ups.

Treasure's Report - Steve handed out current balance sheets showing our finances (see reports). Total assets - \$70,506.41. Total restricted funds \$19,440.00.

Committee Updates:

Concessions: Barb gave an update on (broken & fixed) equipment in the concession stand(s) and spring concessions. It was voted on & approved to purchase 2 new hot dog grill/rollers. (1 for the inside concession stand, and 1 for the outside concession stand. For busier times both rollers could be moved to be in the same place.) Each cost \$1059.00 and holds 36 hot dogs.

Elementary Public Relations: Planning is beginning for the fall and the Fall Kick-off! Plans are to expand from last year....prizes! Checking schedules at schools. Ready to give information in Aug. when teams are practicing and their night at the West football game can get on their schedule.

Memberships- New: currently at 177 (no change from last meeting) Nadine Athey is set to lead this team and take over this position. She will be voted on at the May meeting.

Memberships- Alumni: currently at 29. (no change from last meeting)

Merchandise: Spring sale is set for Sat. May 1st. An estimate has been ordered for the cost of shelving in the concession stand, front show case, and small "selling room" in the lobby. The shelving would allow more permanent storage for all the bins booster merchandise is stored in. With on-line sales picking up merchandise needs to be easier to get to. Having shelving inside the concession stand (with a new window for selling too) would allow merchandise to be sold at every game - rain or shine!

Scarlet Savers: ...more cards are being sold

Advertising Update: A mock-up was shown from Quality 1 Hr. for the advertising along red fencing to mark the softball fields. Price for businesses to advertise on the fence is \$400.00 for 5 years. 5 businesses have currently signed up (Carlson Craft/Play It Again Sports/Scheels/Cub Foods & MinnStar Bank)...working on signing #6. Fencing would be paid for in the first year - and then the next 4 years are profit.

Ken's Report/Requests : Payments/bills brought to be paid (pre approved)- Tennis ball machine, choir robes.

Requests:

Track & Field - Plunger Timing System - \$1000.00 (*board approved*).

Soccer- Mock-up was seen for the design for the back of the scoreboard - \$1523.00 (*board approved design with soccer ball on top*).

Mankato Marathon Water Station @ West. \$500.00 (*board approved*) Band/Music is OK for this, in Oct. over MEA weekend, Chairperson needed for our water stop.

Ken's 5-10 year vision for the West Campus:

-Concession stand at DMMS (next Fall a Pepsi wagon will be used)

-Softball Field new bleacher system- updating to make it possible to charge admission and allow for more seating. Add permanent fence from dug-out to dug-out.

-Track & Field Scoreboard - projected timing would improve spectator friendliness (\$10-\$15,000)

New Business:

3 Panel Ad: (Illuminated Advertisements) for under scoreboards. 54". \$3000.00 initial cost for set-up of both scoreboards in gym. Sell advertising to pay for first year, then bring in \$\$ every year. Looking for ways to generate fund for all seasons/sports.

Football Scoreboard/Track & Field Panel Ad: Roll advertising/red lights/ show stats/make announcements. M & M signs has used/refurbished roller ads for sale - this could be a request coming down the road...

Scrip on-line fundraiser: Booster fundraiser idea. Customers purchase gift cards on-line. % of purchase goes to the Booster Club. Worth checking in to? Right now on the site there is a sale on Bath & Body Works gift cards - "purchase a \$50 card, and the school gets \$9.00".....that's an 18% bonus for the boosters!

Board of Directors: Our Booster by-laws say we can have up to 9 voting members...currently we only have 4. Following a discussion it was decided that committee chairs should also have voting rights. Several members with key positions and show interest in attending monthly meetings will be asked if they would like to be a voting member/on the Board of Directors. Voting for this will take place at the May meeting.

Old Business:

Fundraising committee:....with East. Discussion about combining advertising and coupons with East. Both cards will maintain their look/name, but the coupons/adds on them would be the same. This committee would raise funds for BOTH schools - allowing businesses to only be contacted once.

Golf Tournament: This will not work for this Fall (sorry Ken!). On hold for now - look into plans for Fall 2011.

Future goals: What are we looking at in the future?

Adjournmentthank you everyone!

**Next Meeting is Monday, May 24th - 4th Monday!
7:00 in West conference room**

Respectfully Submitted:
Cindy Dutcher, Booster Club Secretary.